

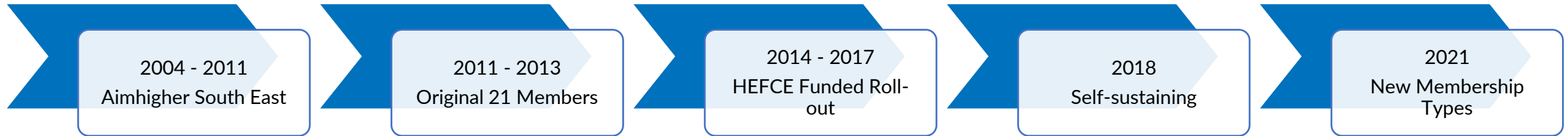


The HEAT Service

Helping members to target, monitor and evaluate progression activities

HEAT Central Team

History

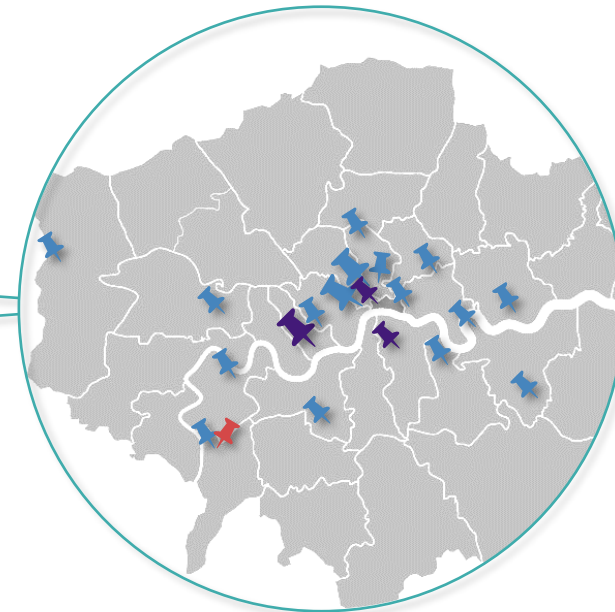


- Sector owned, developed by the sector
- Members with common aims:
 - Share monitoring and evaluation costs and avoid duplication
 - Share best practice and collaborate in research
 - Provide fit for purpose tools & information
 - Building evidence



National Coverage

- Higher Education Institution
- Third Sector Organisation
- Uni Connect Partnership
- Further Education College



Database

At its core, the HEAT Database focuses on...



Schools
Colleges
Community groups
Virtual schools
Universities

Institutions



Taster Days
Masterclasses
Mentoring
Assemblies
Residentials

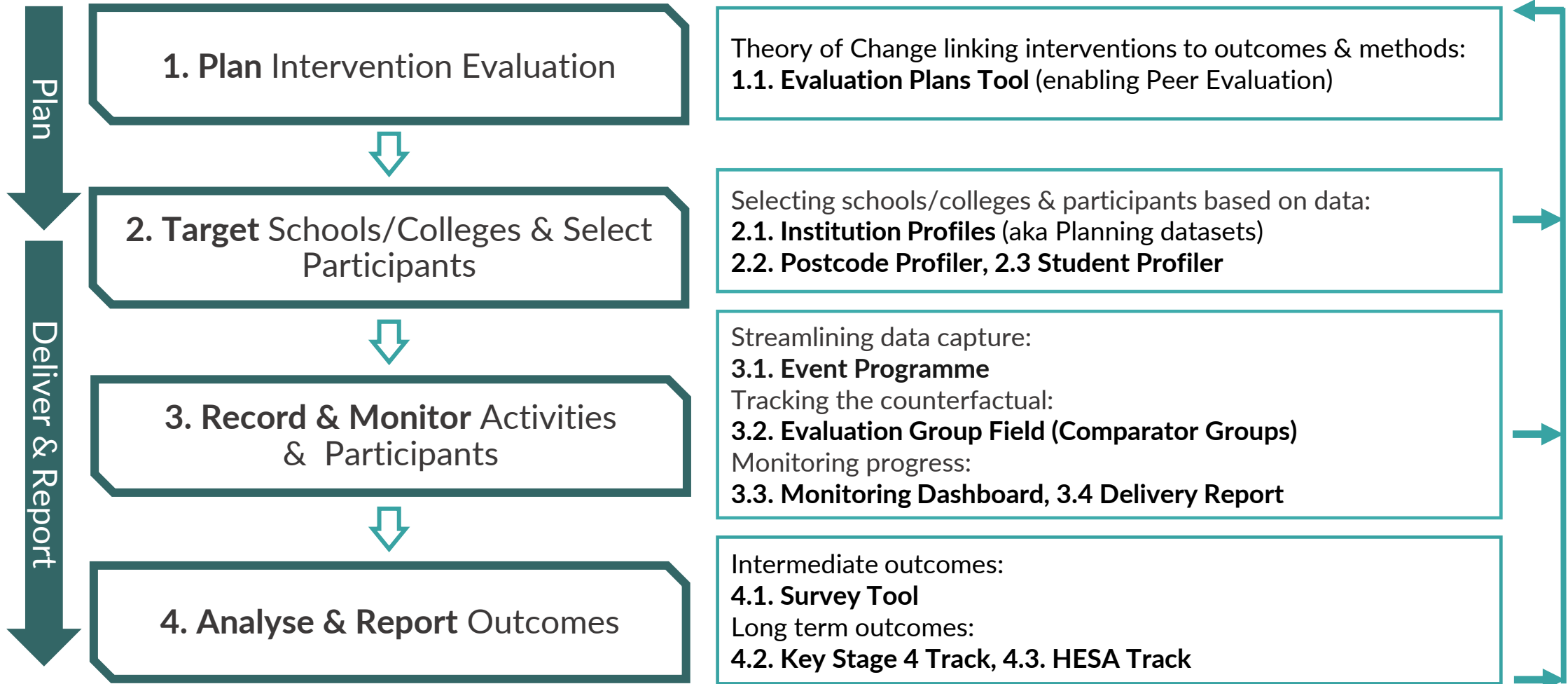
Activities



First & last name
Date of Birth
Postcode
Education History
Gender

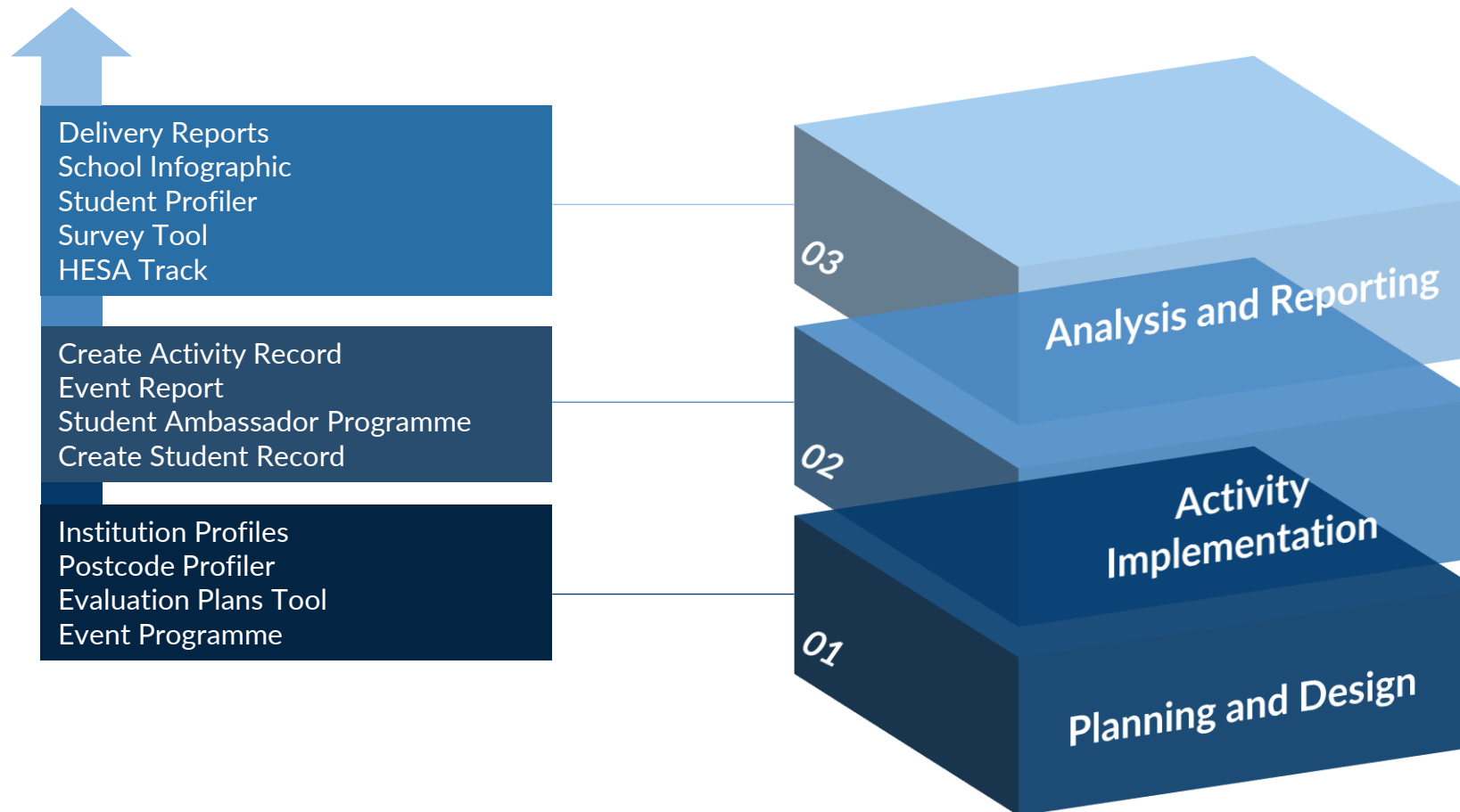
Students

HEAT's Tools & Features

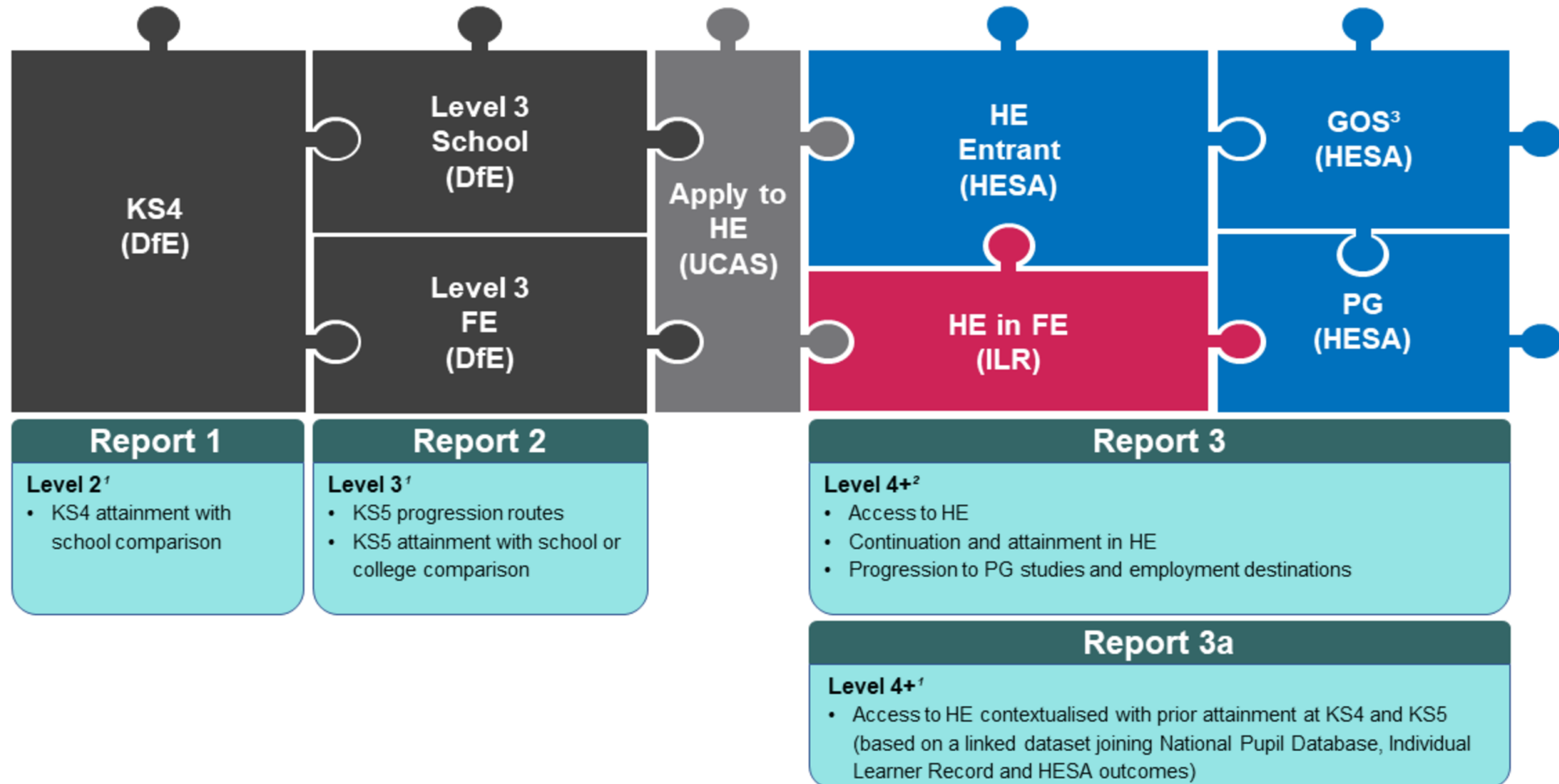


Database Features

This diagram shows how the features align with the core database processes...

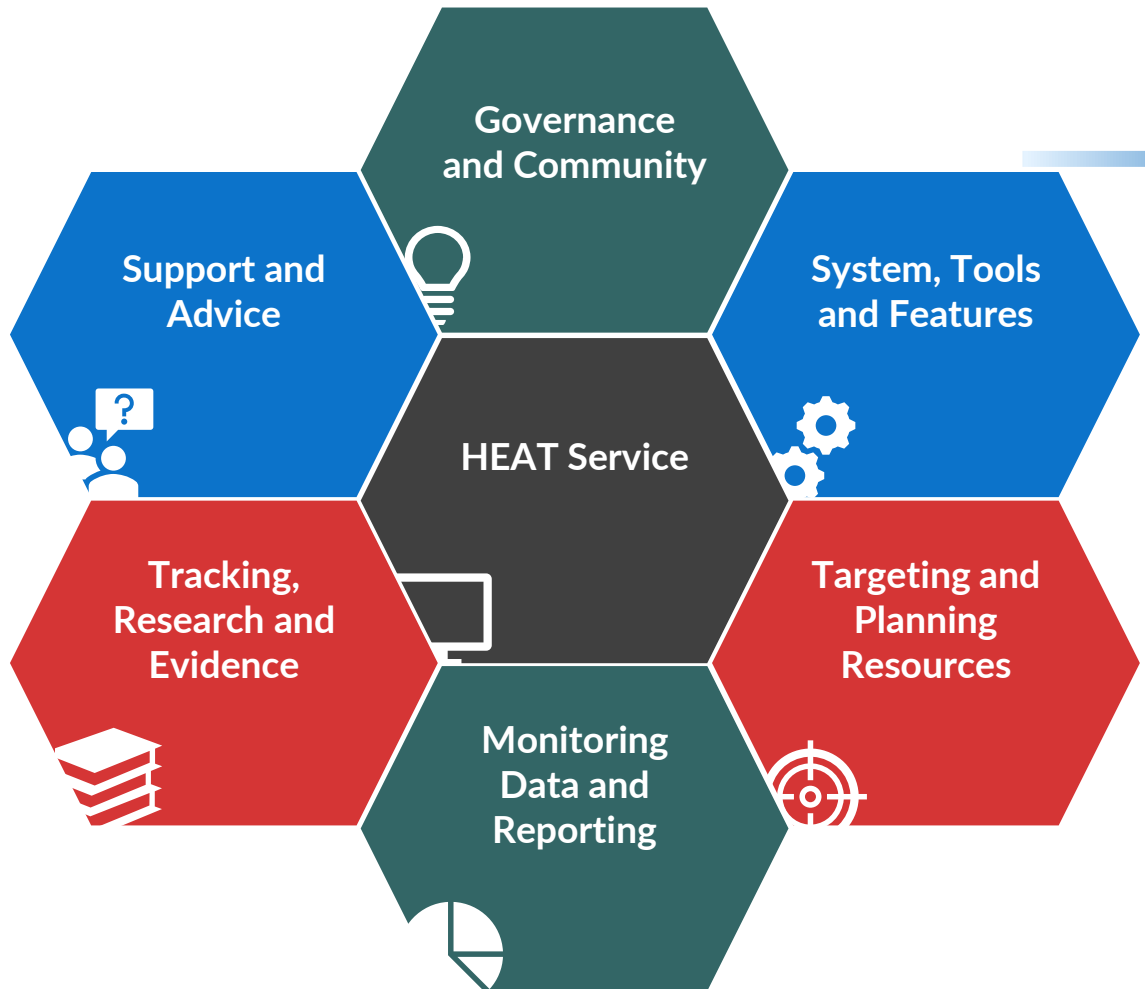


HEAT Track Jigsaw



¹underlying dataset available at activity-level; ²underlying dataset available at student-level, ³Graduate Outcomes Survey

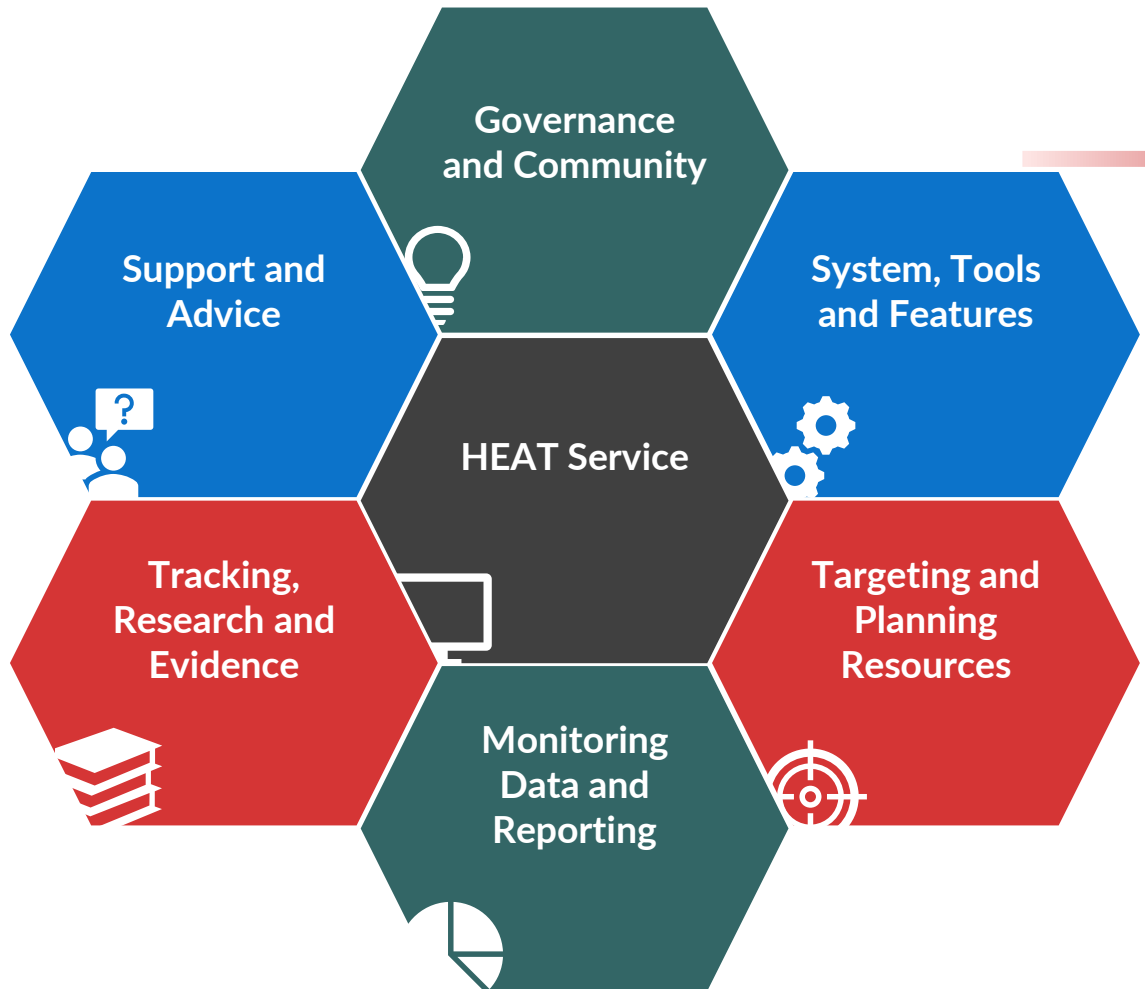
System, Tools & Features Overview



System, Tools and Features

- Online Database
- Monitoring Dashboard
- Duplicate Checker and Cleaning Tools
- Institution Profiles
- Postcode Profiler
- Student Profiler
- API
- Evaluation Planning Tool
- Event Programme
- Secure File Store
- Student Ambassador Programme
- Survey Tool

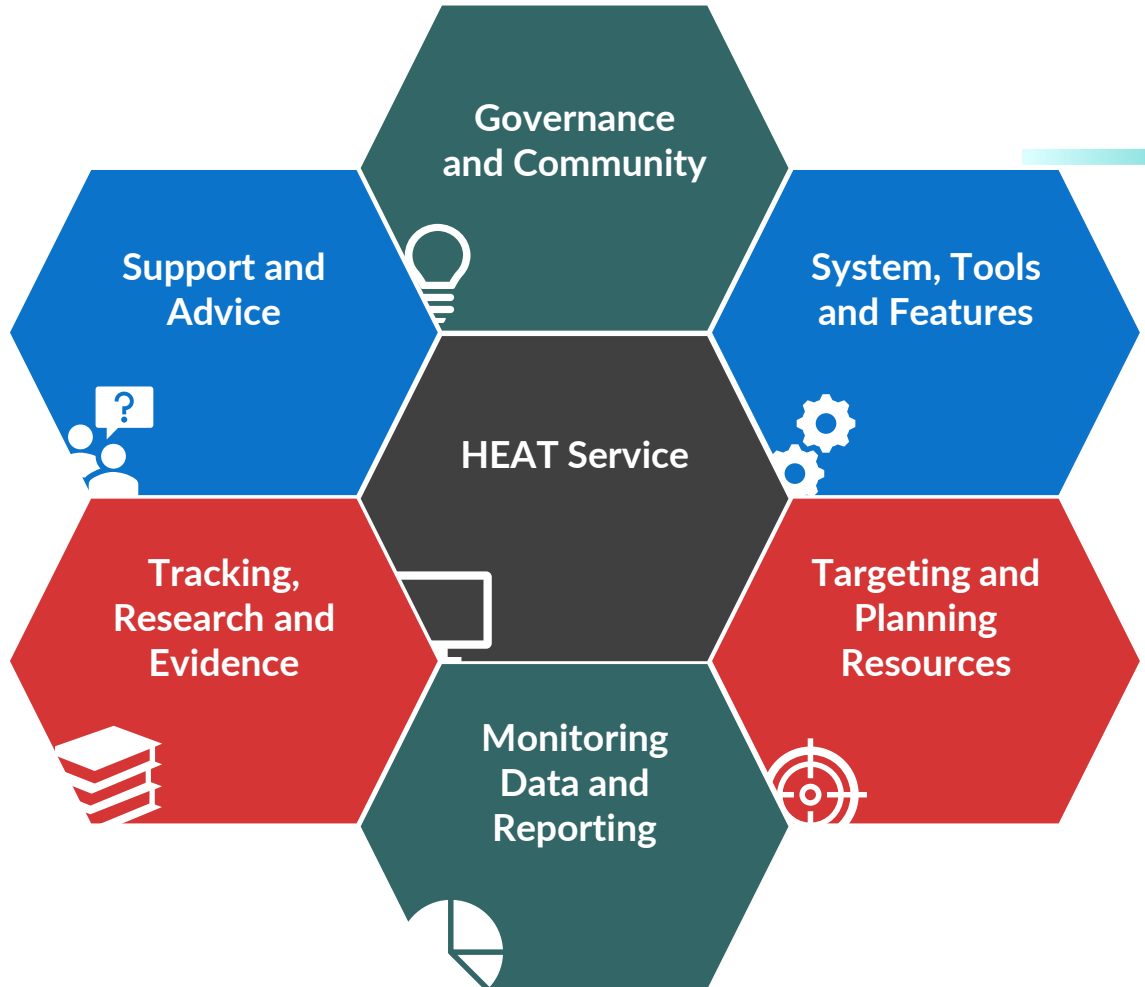
Targeting and Planning Resources Overview



Targeting and Planning Resources

- Comprehensive database of educational establishments
- School and college profiles and performance trends
 - Department for Education KS4 and KS5
 - Education and Skills Funding Agency Level 3 and Work-based learning
 - UCAS Application/Attrition rates

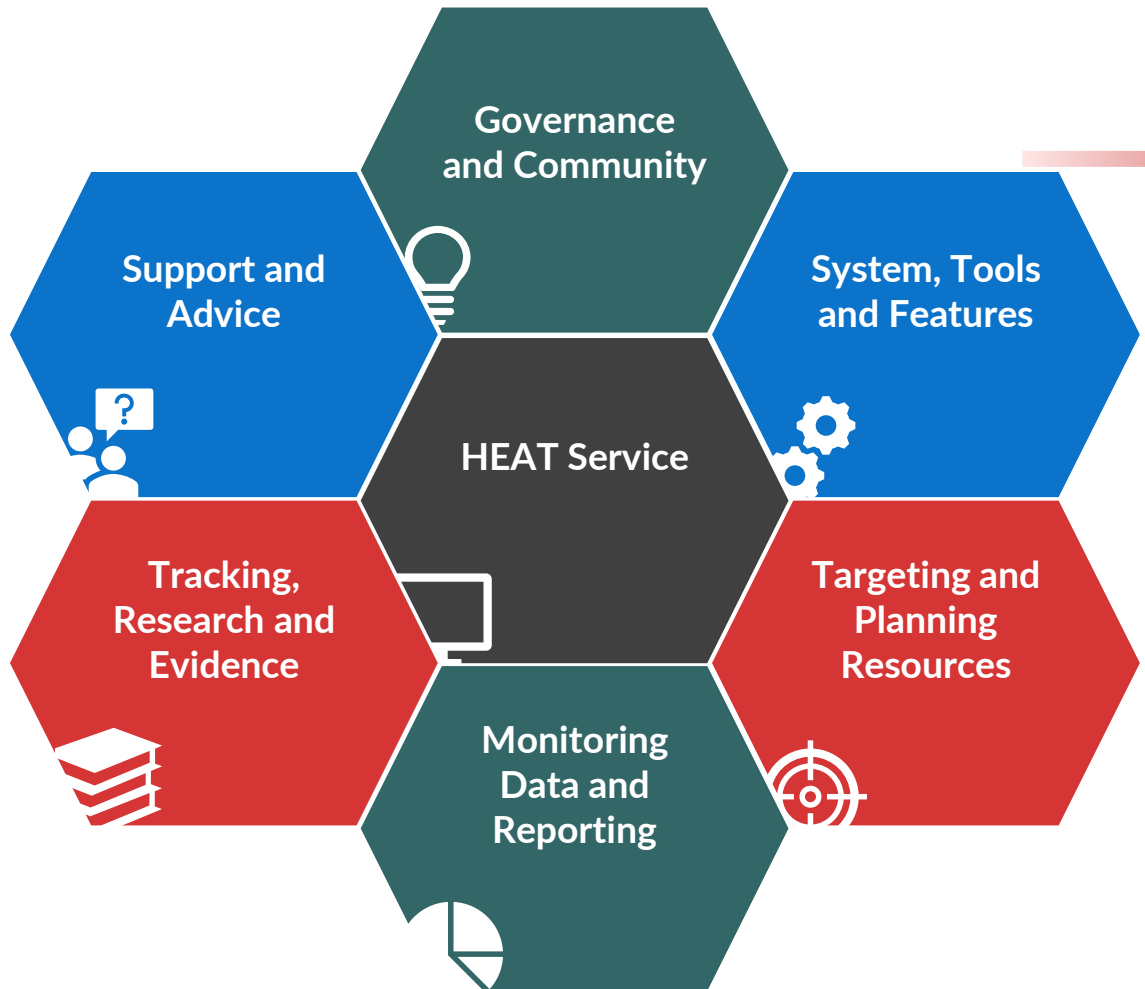
Monitoring Data and Reporting Overview



Monitoring Data and Reporting

- Integrated Dashboard
- Reporting Tools
- Data Exports
- Survey Data

Tracking, Research and Evidence Overview



Tracking, Research and Evidence

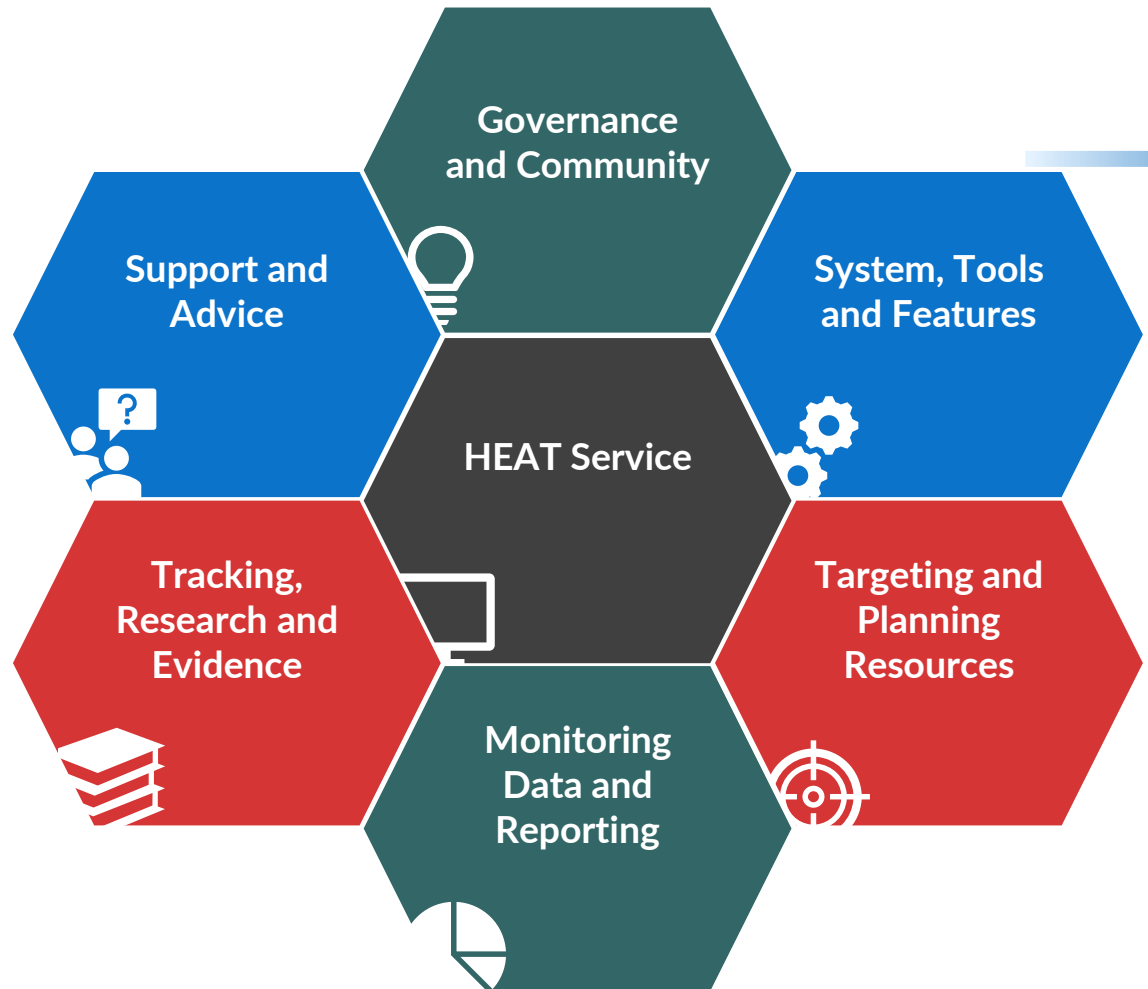
HEAT Track

- Report 1 (KS4)
- Report 2 (KS5)
- Report 3 (HESA)

Research and Evidence

- Member and sector research questions
- Use of HEAT aggregate data
- Bespoke research commissions
- Cross-sector collaboration
- Thematic reporting

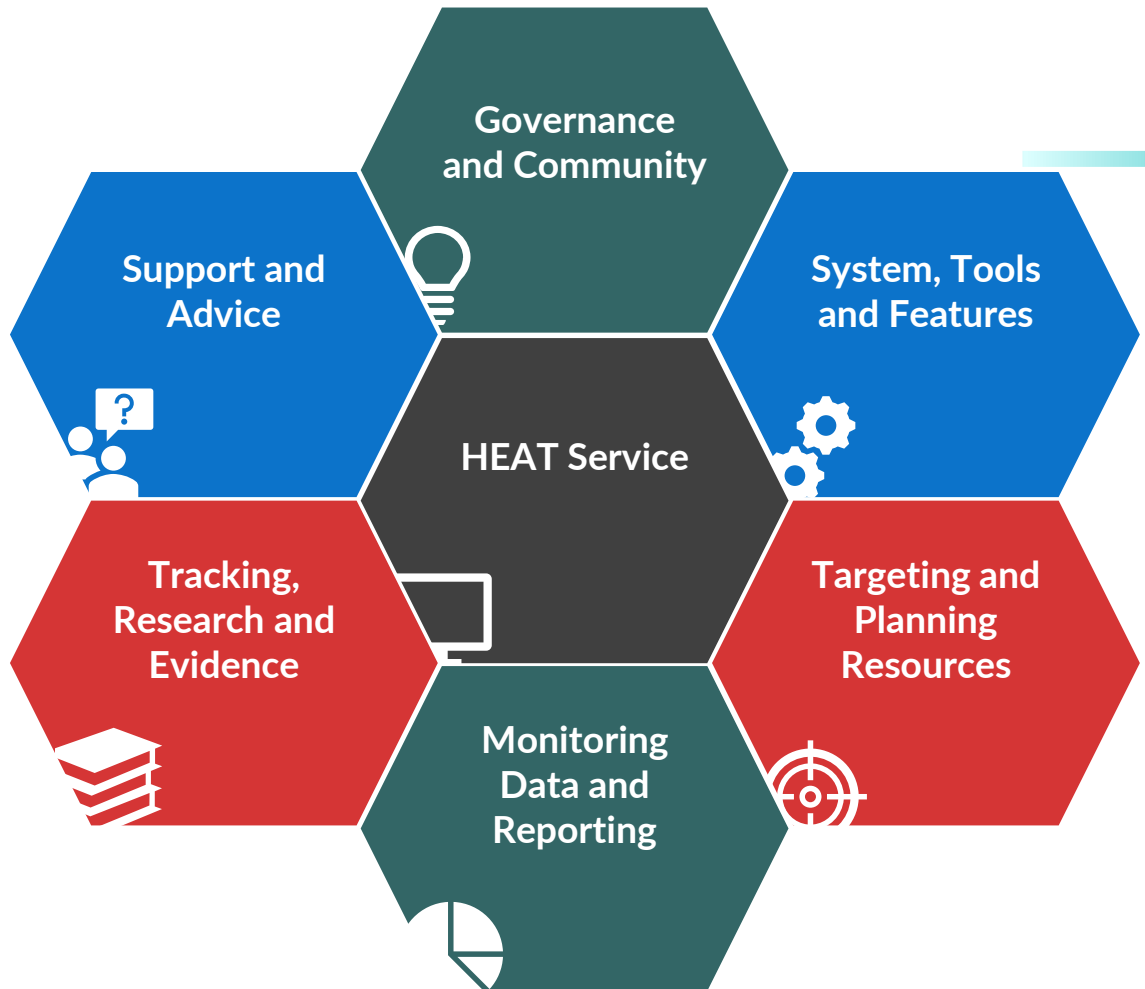
Support and Advice Overview



Support and Advice

- Initial set-up training
- Public and Member website
- Regular Email Updates
- Online Support via HEAT Support and Member Consultants
- Webinars and online training sessions

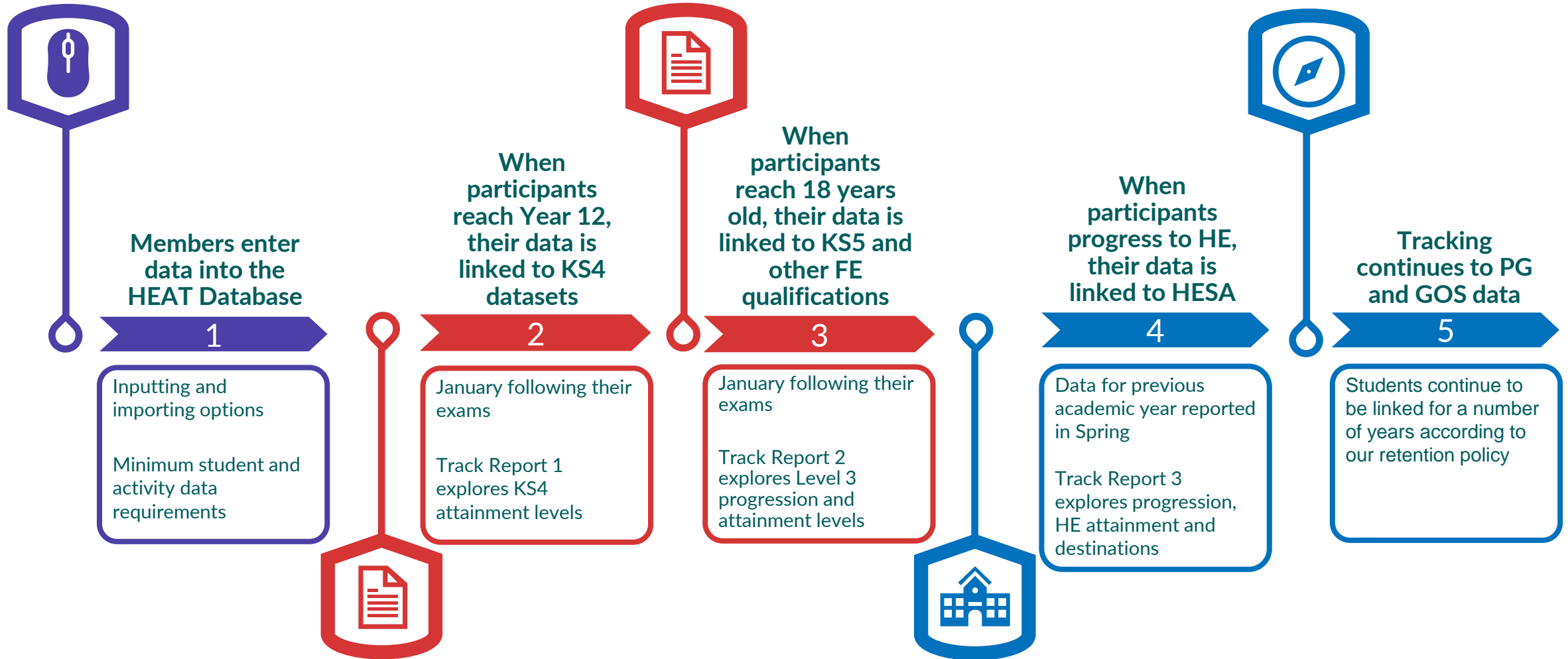
Governance and Community Overview



Governance and Community

- Shared knowledge and experience
- Collaboration to reduce costs, duplication and capacity needs
- Database Development Panel
- Member Forums
- Research Group
- Governance and Steering groups
- National lobbying

Linking Data and Reports



Evidence and Impact

- **HEAT helps members to evidence:**

- How effectively are we targeting outreach to widening participation students?
- The student journey through outreach, recruitment and inreach activities
- Does outreach have an impact on student attainment at Key Stage 4 or Key Stage 5?
- What is the progression rate of outreach participants (compared to their peers)?
- When should we start working with students to have the most impact?
- What framework of activities have the most impact on progression rates?
- What distance do our participants travel to get to Higher Education?
- How do our outreach participants perform in Higher Education compared to peers?
- What are the destinations of outreach participants, post Higher Education?

Next Steps

Is HEAT right for your organisation?

- Think about what your organisation needs and what parts of the Service you would use?
- Do you need planning data to inform your targeting?
- What monitoring and tracking data do you need for reporting?

Consider the membership options

- Fully digest all the HEAT documentation and options for joining

Explore the HEAT DEMO Database

- Let us know if you would like to be added so you can have a look around

Complete the online HEAT Member Application form

- Let us know when you are ready to apply

Preparation for joining

- Are you collecting the minimum Student data required for tracking?
- Think about the data-sharing agreements that may need to be put in place
- Ensure your data privacy notice and data collection processes are in place



References and Resources

HEAT Public Website:
heat.ac.uk

HEAT Member Website:
members.heat.ac.uk

HEAT Support:
support@heat.ac.uk