

## The HEAT Service

Helping members to target, monitor and evaluate progression activities...

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## History

2004 - 2011  
Aimhigher South  
East

2011 - 2013  
Original 21 Members

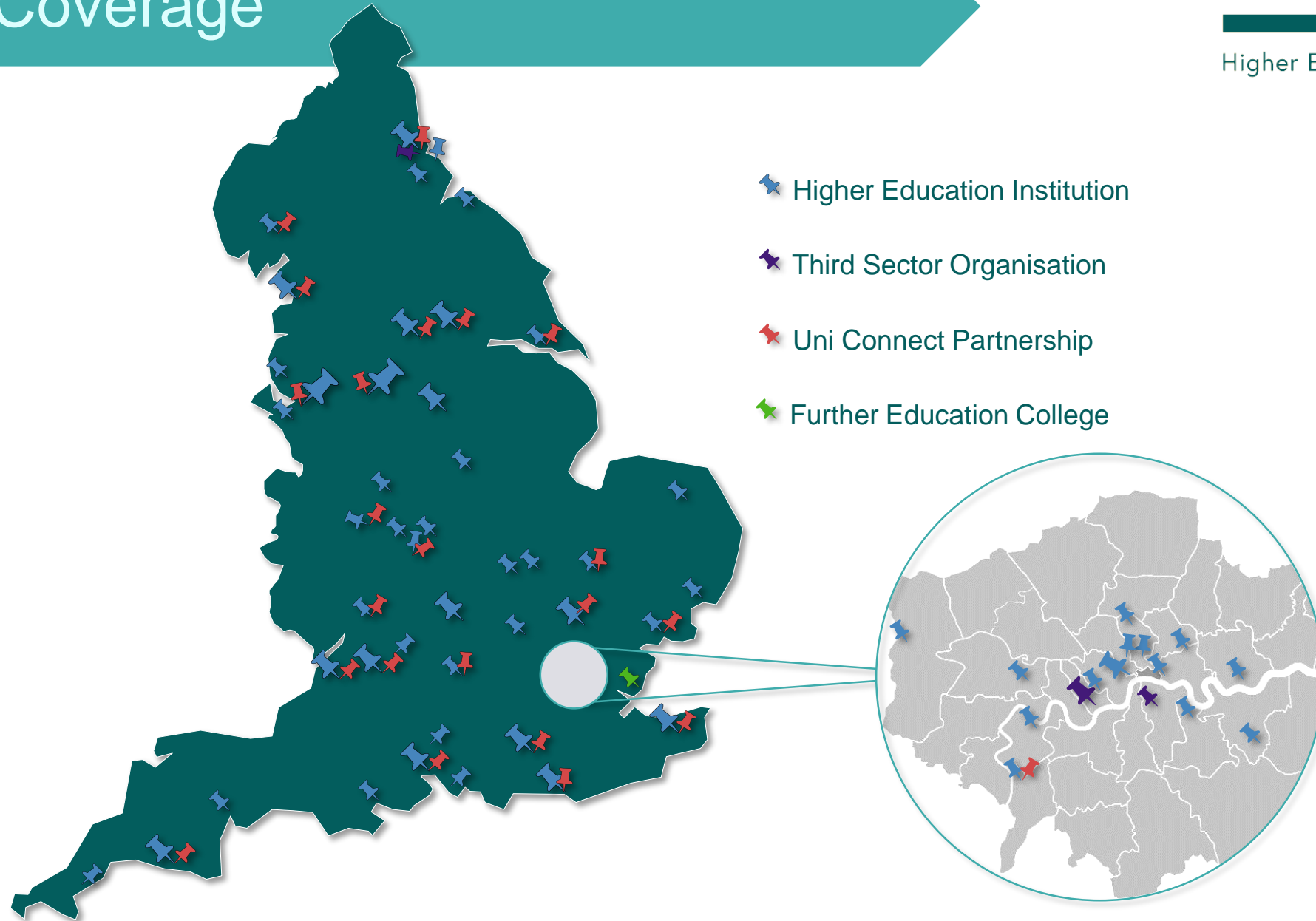
2014 - 2017  
HEFCE Funded  
Roll-out

2018 -  
Self-sustaining

- Aimhigher legacy database and datasets
- Sector owned, developed by the sector
- Members with common aims:
  - Share monitoring and evaluation costs and avoid duplication
  - Share best practice and collaborate in research
  - Provide fit for purpose tools & information
  - Building evidence



# National Coverage



## Members

1. Anglia Ruskin University
2. **Aspire Higher**
3. **Aspire to HE**
4. Aston University
5. Bath Spa University
6. Bournemouth University
7. **Brightside Trust**
8. Brunel University London
9. Buckingham New University
10. Canterbury Christ Church University
11. City University London
12. Coventry University
13. Durham University
14. Edgehill University
15. Falmouth University
16. **FORCE**
17. **Future Quest**
18. **Future U**
19. **GROWS**
20. **Go Higher West Yorkshire**
21. **Great Manchester Higher**
22. Goldsmiths University
23. **Hello Future**
24. **HEON**
25. **HEPP SY+**
26. Imperial College London
27. **KaMCOP**
28. King's College London
29. Kingston University
30. Lancaster University
31. Leeds Beckett University
32. Liverpool Institute of Performing Arts
33. Liverpool John Moores University
34. London Metropolitan University
35. **London NCOP**
36. London School of Economics
37. **Make Happen**
38. Manchester Metropolitan University
39. Middlesex University
40. **NEACO**
41. **North East Uni Connect Programme (FutureMe)**
42. Newcastle University
43. Northumbria University
44. Nottingham Trent University
45. **Next Steps South West**
46. Oxford Brookes University
47. Pearson College London
48. Plymouth Marjon University
49. Queen Mary University of London
50. Ravensbourne
51. **Realising Opportunities**
52. Royal Agricultural University
53. **Shaping Futures**
54. Sheffield Hallam University
55. **Sussex Learning Network**
56. SOAS
57. Solent University
58. St Georges, London
59. St Mary's University
60. Staffordshire University
61. **Study Higher**
62. **South Essex College**
63. **Southern Universities Network**
64. Teesside University
65. **The Brilliant Club**
66. **The Sutton Trust**
67. **Think Higher**
68. University College London
69. University for the Creative Arts
70. University of Bath
71. University of Bedfordshire
72. University of Brighton
73. University of Bristol
74. University of Cambridge
75. University of Central Lancashire
76. University of Chester
77. University of Cumbria
78. University of East Anglia
79. University of East London
80. University of Essex
81. University of Exeter
82. University of Gloucestershire
83. University of Greenwich
84. University of Hertfordshire
85. University of Hull
86. University of Kent
87. University of Leeds
88. University of Liverpool
89. University of Manchester
90. University of Northampton
91. University of Oxford
92. University of Plymouth
93. University of Portsmouth
94. University of Reading
95. University of Salford
96. University of Sheffield
97. University of Southampton
98. University of Suffolk
99. University of Sunderland
100. University of Surrey
101. University of Sussex
102. University of the West of England
103. University of Warwick
104. University of West London
105. University of Winchester
106. University of Wolverhampton
107. University of York
108. **Wessex Inspiration Network**
109. **York and North Yorkshire**
110. York St John University

# Database

At its core, the HEAT Database focuses on...



Schools  
Colleges  
Community groups  
Virtual schools  
Universities

Institutions



Taster Days  
Masterclasses  
Mentoring  
Assemblies  
Residentials

Activities

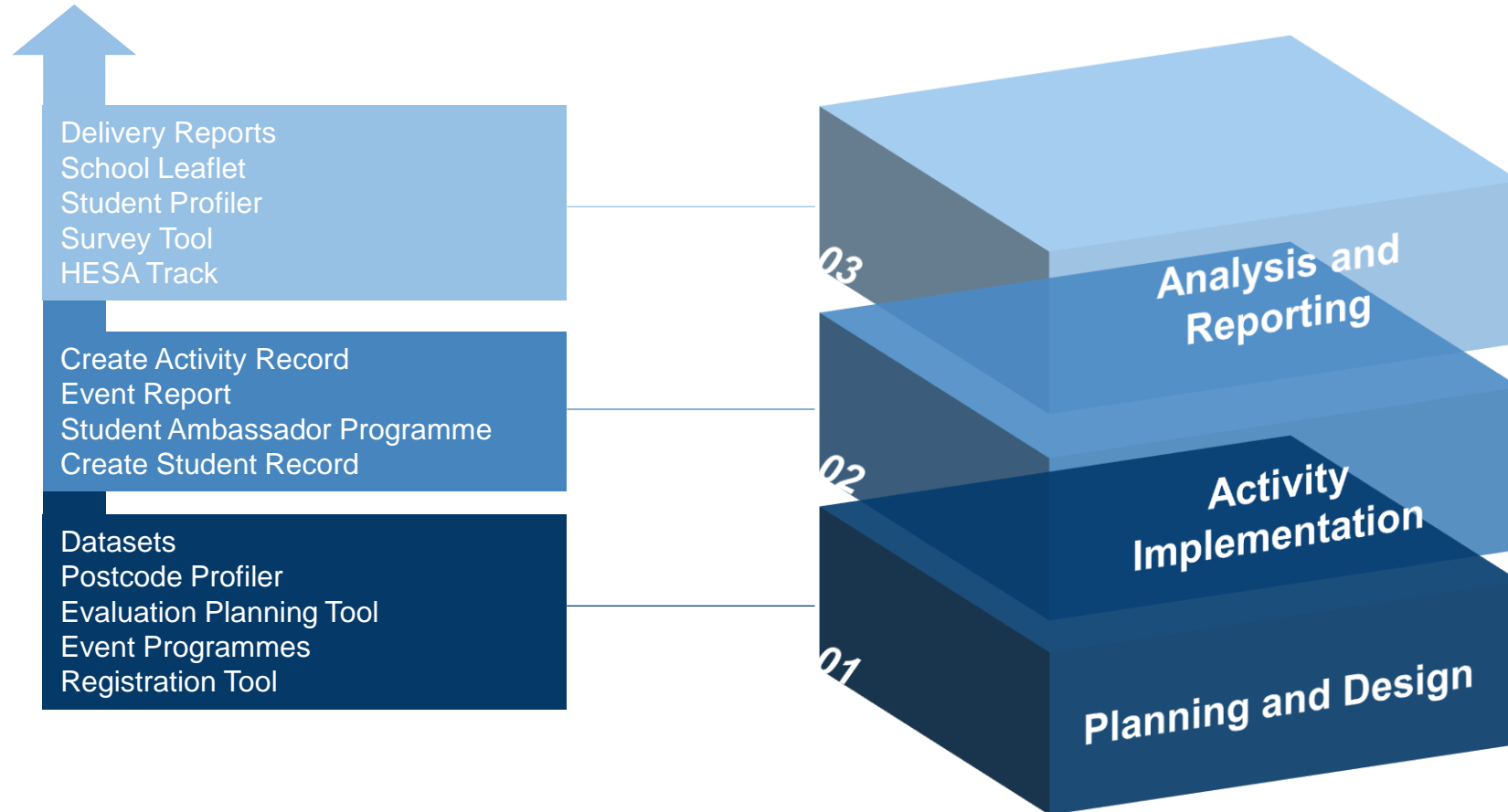


First & last name  
Date of Birth  
Postcode  
Education History  
Gender

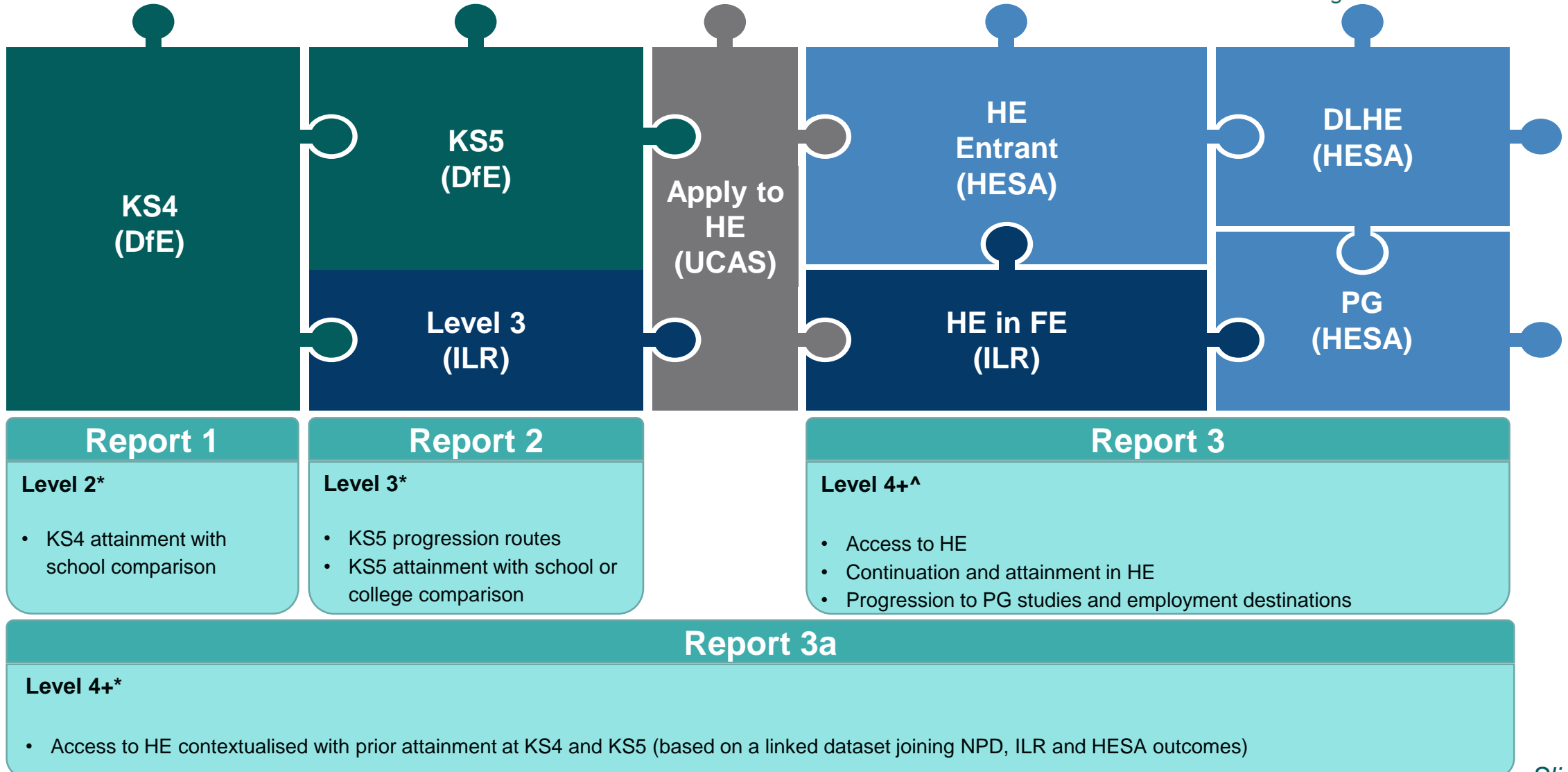
Students

# Database Features

This diagram shows how the features align with the core database processes...



## HEAT Track Jigsaw

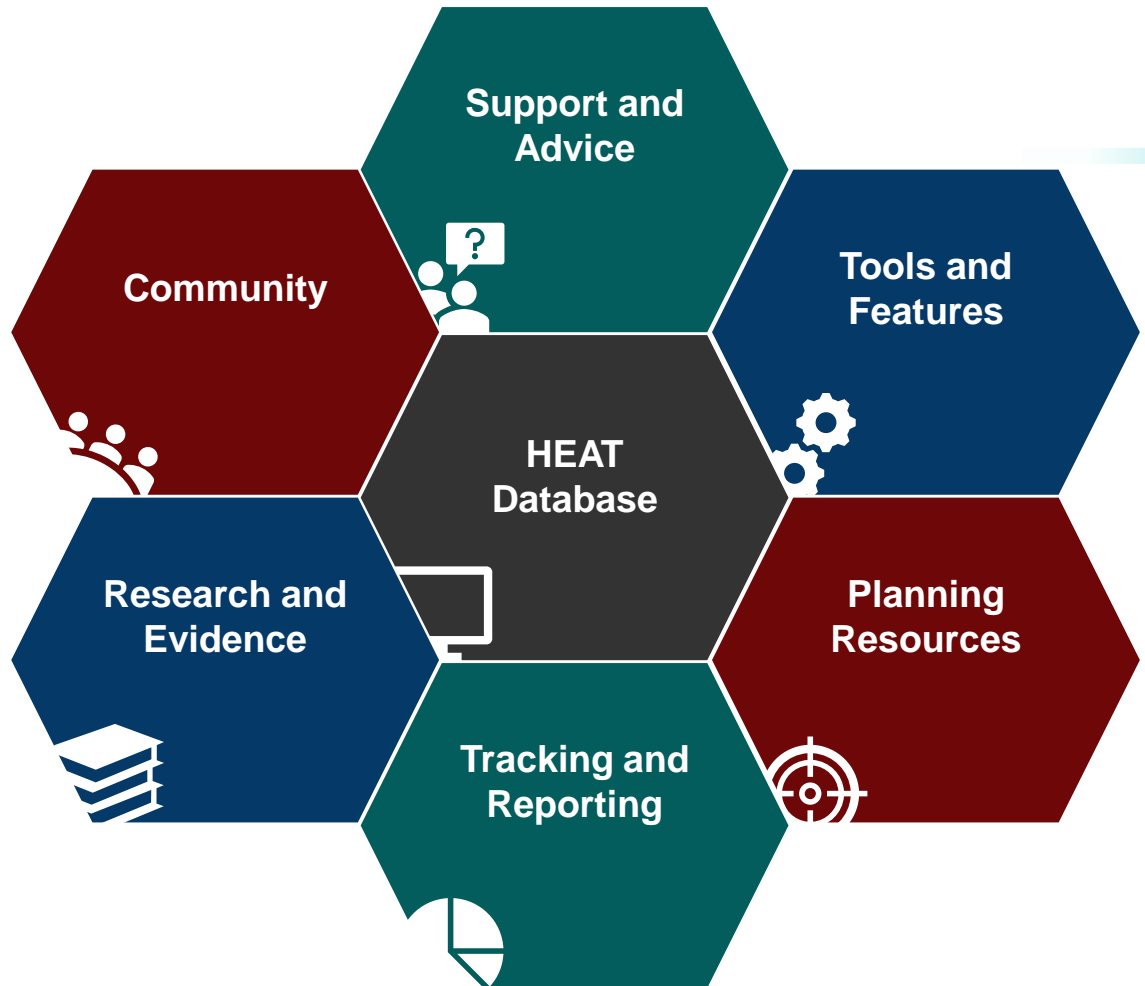




## Database

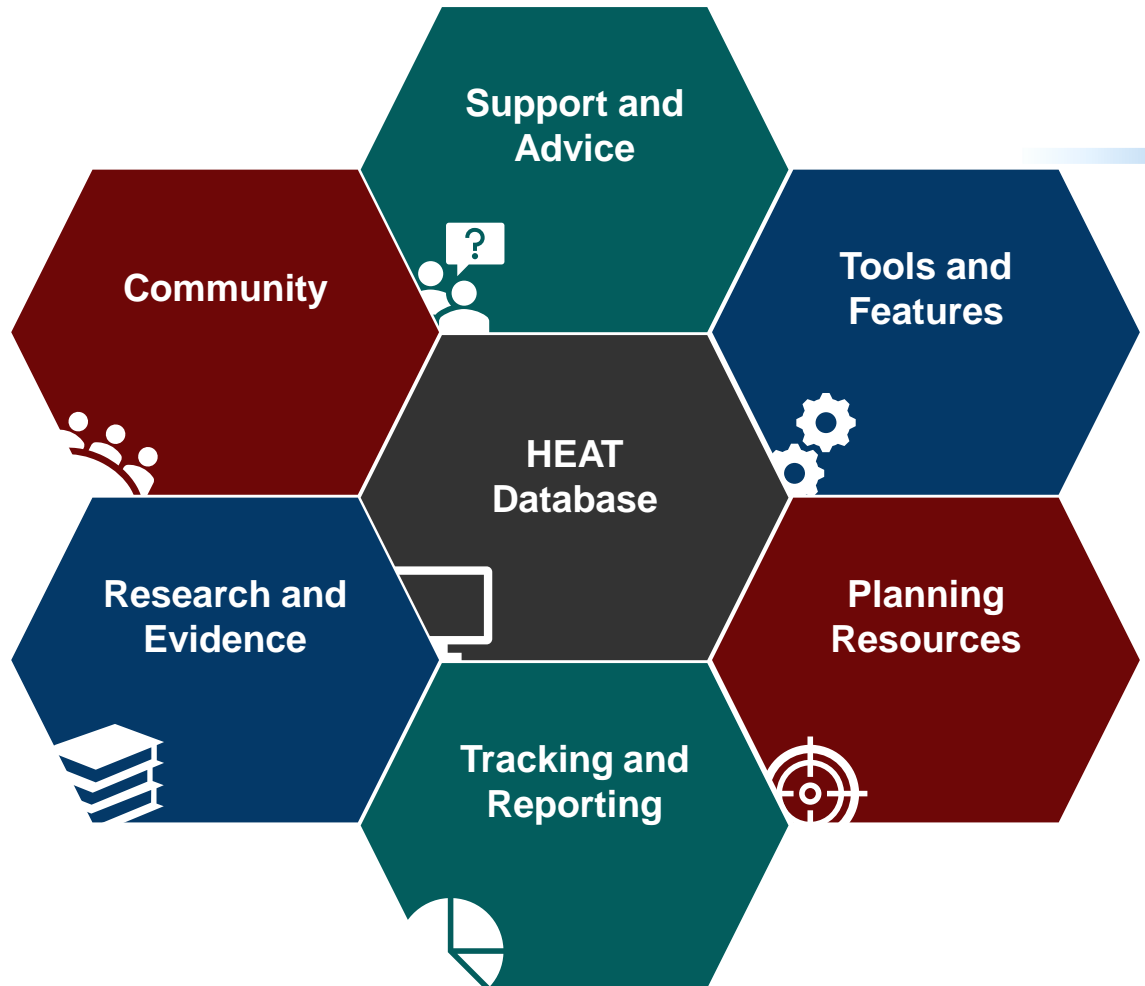
- Online data repository
- Monitoring dashboard
- Duplicate checker
- Data cleaning tools
- Postcode profiler
- Student profiler





## Support and Advice

- Initial set-up training
- Public and member website
- Regular Email Updates
- Online, email and phone support through HEAT Helpdesk and Member Consultants
- Ongoing online training sessions
- Additional cost-based bespoke face-to-face training



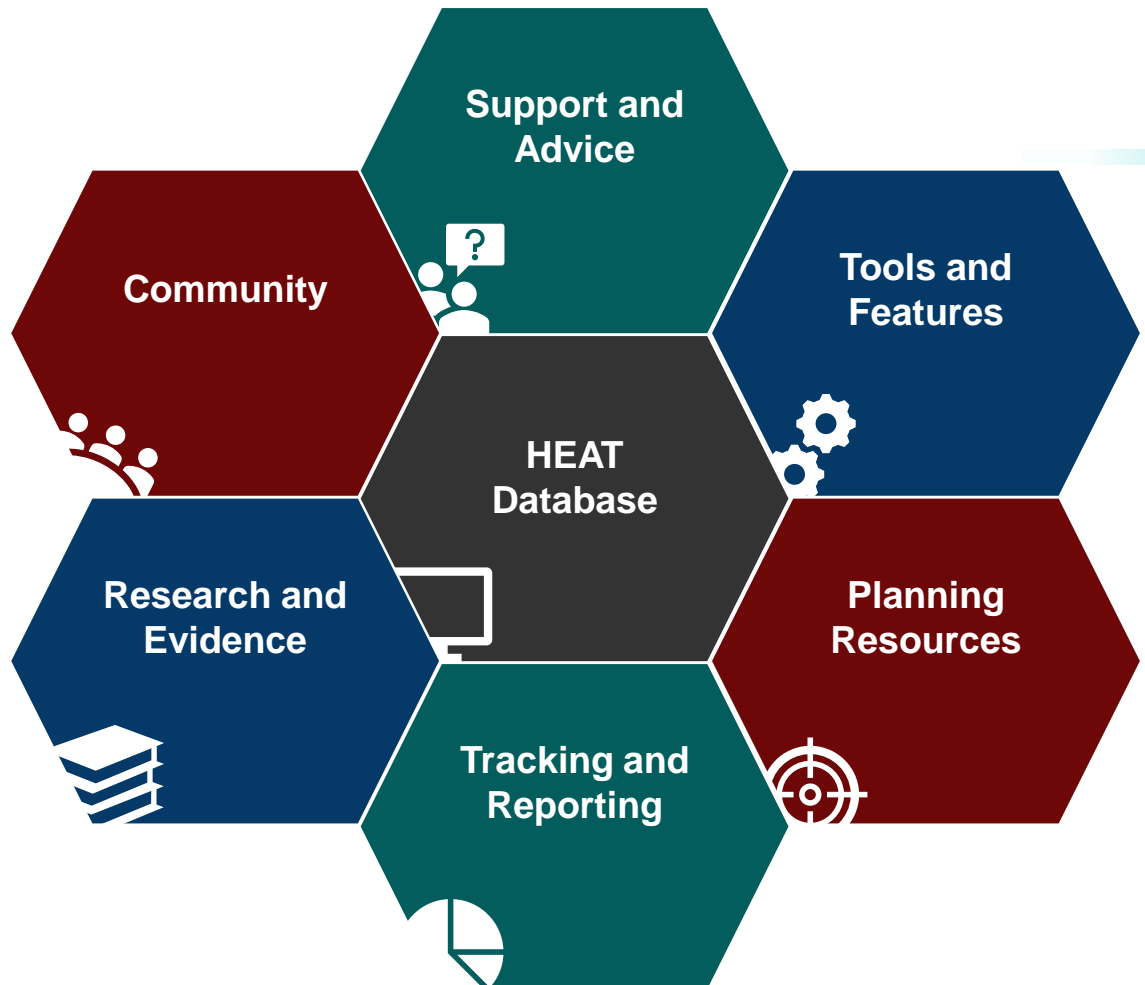
## Additional Tools and Features

- API
- Evaluation Planning Tool
- Event and Logistics Report
- Event Programme
- Multiple Reporting Tools
- Registration Tool
- Secure File Store
- Student Ambassador Programme
- Survey Tool



## Datasets

- Comprehensive database of educational establishments
- School and college profiles and performance trends
  - Department for Education KS4 and KS5
  - Education and Skills Funding Agency Level 3 and Work-based learning
  - UCAS Application/Attrition rates



### HEAT Member and Aggregate Reports

Level 1 Report includes:

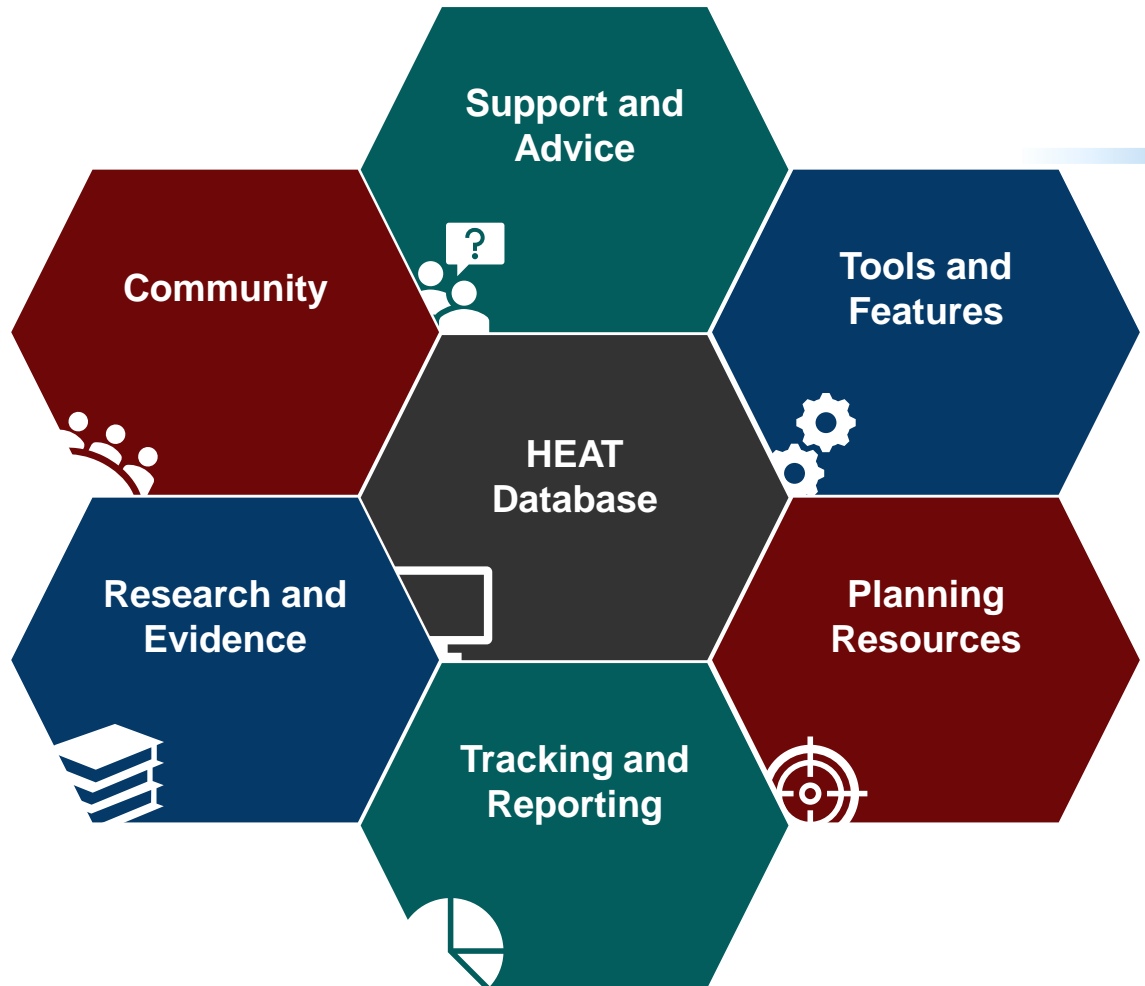
- KS4 outcomes
- Group and activity level track

Level 2 Report includes:

- KS5 and Level 3 outcomes
- Group and activity level track

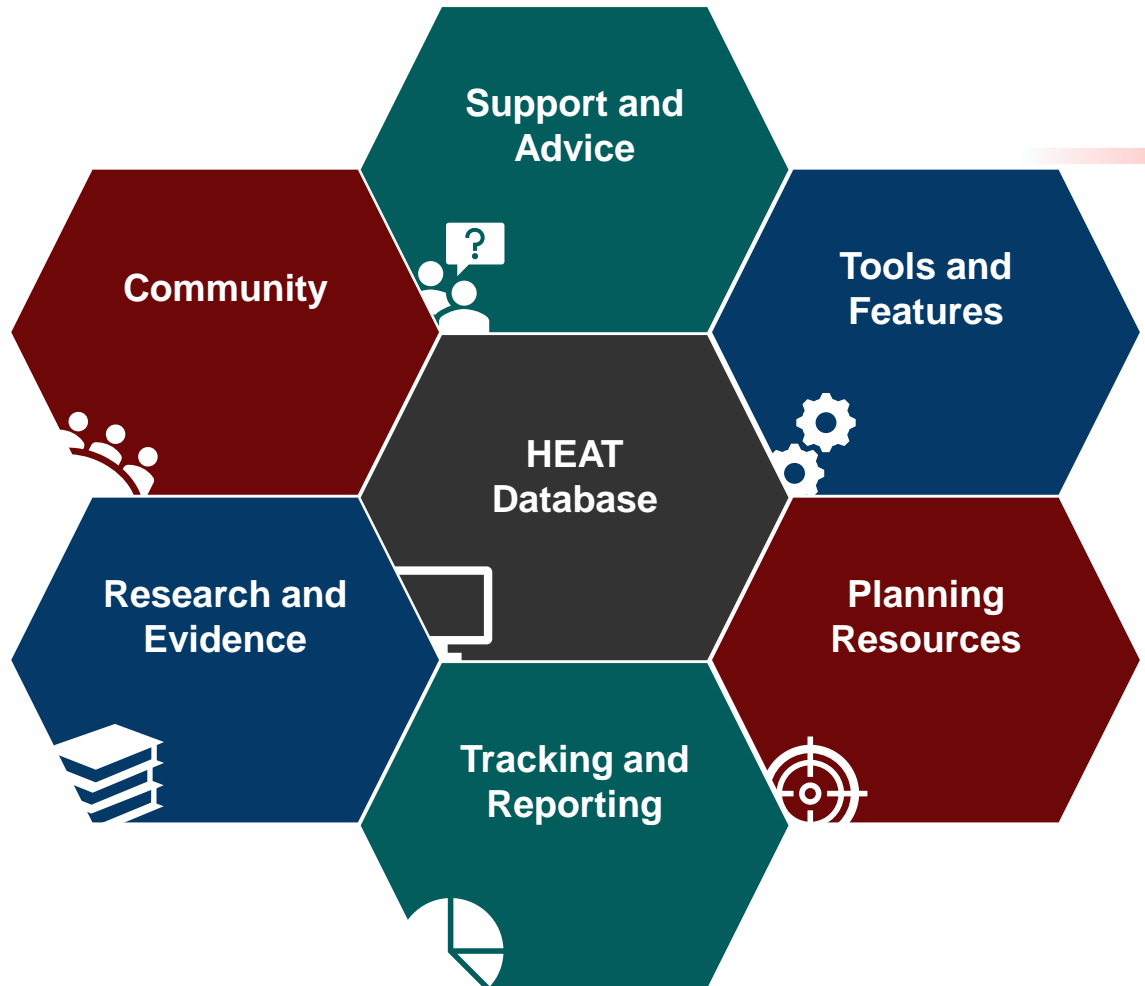
Level 3 Report includes:

- Higher Education, postgraduate and the Destinations of Leavers from Higher Education outcomes
- Individual level track



## Research and Evidence

- Research Group
- Member and sector research questions
- Use of HEAT aggregate data
- Bespoke research commissions
- Cross-sector collaboration
- Thematic reporting



## HEAT Community

- Shared knowledge and experience
- Collaboration to reduce costs, duplication and capacity needs
- Member Forums
- Data Users' Network
- Database Development Panel
- Governance and Steering groups
- National lobbying

# Linking data and reports

## Members enter data into the HEAT Database

1 Inputting and importing options  
Minimum student and activity data requirements

## When participants reach 18 years old, their data is linked to KS5 and other FE qualifications

3 January following their exams  
Track Report 2 explores Level 3 progression and attainment levels

## Tracking continues to PG and DLHE data

5 Students continue to be linked for a number of years according to our retention policy

## When participants reach Year 12, their data is linked to KS4 datasets

2 January following their exams  
Track Report 1 explores KS4 attainment levels

## When participants progress to HE, their data is linked to HESA

4 Data for previous academic year reported annually in Spring  
Track Report 3 explores progression, HE attainment and destinations

- **HEAT helps members to evidence....**
  - How effectively we are targeting outreach to WP students?
  - To what extent does outreach have an impact on student attainment at KS4 or KS5?
  - What is the HE progression rate of outreach participants (compared to their peers)?
  - When should we start working with students to have the most impact?
  - What framework of activities have the most impact on progression rates?
  - What distance do our participants travel to get to HE?
  - How do our outreach participants perform in HE compared to peers?
  - What are the destinations of outreach participants, post HE?



# Next steps

- **Think about what your organisation needs and wants**
  - What data do you need?
  - Who do you report to?
  - How do you plan progression activities now?
- **Explore the HEAT DEMO Database**
- **Ensure your data collection processes are in place before you join**
- **Keep talking to HEAT**

Any questions?

*Website*

[www.heat.ac.uk](http://www.heat.ac.uk)

*HEAT Helpdesk*

[support@heat.ac.uk](mailto:support@heat.ac.uk)